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POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint



Practitioner(s) associated with the Customer Number:

25461

OR



Practitioner(s) number below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned prior to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b); to:



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<input type="checkbox"/> Firm or Individual Name:	Address:		
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Assignee Name and Address

Digital Envoy, Inc.
155 Technology Parkway, Suite 800
Norcross, Georgia 30092

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature:	Date:
	12/17/12
Name:	Telephone:
Rob Friedman	0782586324
Title:	Executive Vice President

The collection of information is required by 37 CFR 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is mandatory in order to receive a benefit by the USPTO in processing an application. Confidentiality is governed by 35 U.S.C. §22 and 37 CFR 1.11. The information will be used by the USPTO to complete, including examining, preparing, and submitting the completed application to the USPTO. Time will vary depending upon the complexity of the case. Any payments on the amount of fees you require to complete this form and any payment for services in this matter should be sent to the U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR PAYMENTS TO THIS OFFICE. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/15-15 (07-17-09)

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